



Local Lines

Shrewsbury Electric and Cable Operations
508-841-8500

What's
Happening at
SELCO
February, 2007

SELCO Launches New HD Programming

SELCO is expanding its HD and Premium HD lineup in early March. Be sure to look for the following channels.



Universal HD offers unedited and uninterrupted films, award winning dramas, series, sports, specials and more. HDTV Ch. 305



Catch the same great movies and programs you find on Cinemax in stunning high-definition. HDTV Ch. 358



TMC HD presents select programming from The Movie Channel and TMC Xtra in HD quality. HDTV Ch. 327

Share the Warmth a Huge Success

2006 Share the Warmth donations totaled \$12,760, that's a **52% increase** over last year's total of \$8,391.

Thank you to all of the generous residents and local businesses who donated to Share the Warmth this holiday season. Your donations directly assist local families.

Special thanks to employees Bill Gordon and Lynda White who "starred" in our Share the Warmth television campaign.

SELCO Energy Conservation Loans

Thinking about upgrading your heating system or replacing your old windows this spring?

SELCO will begin offering 0% interest energy conservation loans for owner-occupied homes or condominiums in early March. These loans are available for conversion of an electric heating system to an energy efficient, non-electric heating system (such as gas or oil) or for other efficiency upgrades such as installation of energy efficient replacement windows, solar panels, geothermal heating systems, or additional insulation.



Loan details and applications are available at www.shrewsbury-ma.gov/light/loans.asp or by calling 508-841-8500. Residents must contact HELPS for a free home energy audit (1-888-333-7525) and submit a loan application for pre approval before the start of any work.

Parental Controls from SELCO Digital Cable

If you have SELCO Digital Cable there are two different types of parental controls available to you for both VOD and regular cable programming. Parental controls limit access to programs based on rating or VOD category and can be set up following a few simple instructions.

Blocking By VOD Category

1. Press "GUIDE" to bring up the VOD MENU, press "B", then type in the Blocking Pin¹.
2. Using the Up/Down arrows, highlight the VOD category to be blocked, press "SELECT," then a closed lock (🔒) will appear next to the service to be blocked.
3. Press the "A" key to accept the block setting.

Note: The Adult category is blocked by default.

Viewing a Blocked VOD Category

1. Navigate to the blocked category you wish to view and press "SELECT"
2. The prompt will be:
 - Press "B" to allow viewing this service only
 - Press "SELECT" to turn off parental control (*allow viewing of all controlled VOD programming.*)
 - Enter Pin Code¹

Remember: Once unblocked, services will remain unblocked until the set top box is powered off. Powering off the set top box reinstates the blocking.

Block All Content by Rating

The set top box has a feature to block programming by rating.

1. Press "MENU" key twice.
2. Navigate down to "Block: Rating".
3. Press "SELECT" when prompted.
4. Enter Pin Number¹, scroll Up/Down, press "SELECT" to block the highlighted rating.
5. You can select multiple ratings by pressing "B" to select rating below.
6. Press "A" to accept.

¹Call 508-841-8500 to get your Blocking Pin number. It is suggested that you change the pin number. Then press A to accept your selection. Note: SELCO cannot guarantee the overall effectiveness of any/all pin blocking systems.



SELCO GreenLight Is Here!

GreenLight \$5

For just \$5 a month, SELCO customers can support renewable electric generation in New England. This program is equivalent to receiving 15% of your power from green energy production.



GreenLight \$10

For \$10 a month, customers can strengthen their commitment to green power generation by doubling the amount of power they receive (equivalent to 30% of power used) from renewable resources.

GreenLight Custom

If receiving 30% of your power from renewable resources isn't enough for you, SELCO will work to provide you with a custom GreenLight program that fits your needs.

Customers wishing to sign up for SELCO GreenLight can do so online at www.shrewsbury-ma.gov/light/greenlight.asp or by calling the SELCO office at 508-841-8500.

All GreenLight charges are **in addition** to your regular SELCO electric bill. A one year commitment is required for all SELCO GreenLight programs. 100% of SELCO GreenLight power is generated through wind turbines located in Massachusetts and throughout New England. Percentages of power from green generation based on average electric use of 500kWh/mo.

The Sopranos & Entourage Return

The critically acclaimed, Emmy® - and Peabody-winning HBO series *The Sopranos* returns with the final eight episodes beginning April 8th.



With Johnny Sack in prison, the always-tense relations between the New Jersey and New York families strain even further. How will it end? Will you see it coming?



The hit HBO comedy series *Entourage* also begins airing new episodes April 8th. Now that the boys are getting used to the perks of stardom, can Eric, along with super agent Ari, keep Vince's star rising while making sound decisions for a long-lasting career in a world of fleeting fame?

Call 508-841-8500 to Order HBO

Frequently Asked Questions – SELCO Telephone

Q. SELCO Telephone advertises “unlimited local and national calling.” What exactly does that mean?

A. SELCO Telephone customers can call anywhere within the 50 states, U.S. Virgin Islands, Guam and Puerto Rico with no time limits or restrictions. International calls are billed on a per-minute basis (www.shrewsbury-ma.gov/telephone/rates.asp).

Q. Is there an installation fee for SELCO Telephone?

A. Our standard SELCO Telephone installation fee is \$49.99, however SELCO is waiving the install fee for a limited time. SELCO customers wishing to sign up for SELCO Telephone can call the SELCO office at 508-841-8500 to schedule installation.

Q. Do SELCO Telephone customers get charged for 4-1-1 directory assistance calls?

A. Yes. Directory assistance fees vary based on whether the number requested is local or long distance. For a complete list of directory assistance rates and fees visit www.shrewsbury-ma.gov/telephone/rates.asp

Unlimited Local and National Calling
from a Company You Trust!

**SELCO
TELEPHONE**

Just \$39.95/mo

508-841-8500

www.Shrewsbury-MA.gov/Telephone



Shrewsbury Electric and Cable Operations
100 Maple Avenue – Shrewsbury, MA 01545 – 508-841-8500
Office Hours: 7:30 a.m. to 5:00 p.m. M-F